

Self-Serve Demo Drive

A self-serve demo drive allows you to experience Tesla on your own terms. During your self-serve demo drive, you get full access to the vehicle through the Tesla app for an immersive experience.

Self-serve demo drives are available at convenient locations across the country without Tesla Advisors on-site.

Scheduling Your Self-Serve Demo Drive

You can [schedule a self-serve demo drive online](#). Prior to your appointment, you will receive information on what to expect through email and text message.

You must be at least 21 years old with a valid driver's license to schedule a self-serve demo drive.

Note: When scheduling your appointment, make sure that you select a location that includes 'Self-Serve Demo Drive' in the location name. Self-serve demo drives are not available at all locations.

Ground Rules and Expectations

To prepare for your appointment, review the ground rules and learn more on what to expect for your self-serve demo drive.

Ground Rules

- You must be 21 years old with a current driver's license valid in the driving area.
- Only you are authorized to drive. No additional driver is supported for the driving experience. Passengers are allowed. If someone you are with would like to experience a self-serve demo drive, respond to your drive confirmation text message for support on adding to your existing appointment. They may also schedule a separate appointment under the desired driver's name.
- Proof of insurance is not required. However, it is strongly encouraged and you will accept the Self-Serve Demo Drive Agreement prior to your appointment in which you agree that you are responsible for any damage to the vehicle during your drive.
- Do not bring any food, beverages or pets on your drive.

Drive Expectations

- Arrive on time. Early arrival will not allow you access to the vehicle.

- Your drive will last for the scheduled duration, which is typically one hour. Extended drives may be available. Before you arrive, respond to your drive confirmation text message to request to extend your demo drive up to four hours. An advisor will confirm availability and update your appointment duration.
- As a part of your drive, we encourage you to charge at a nearby Tesla Supercharger or onsite Wall Connectors at select locations. Charging is complimentary.
- Full Self-Driving (Supervised) is available on all Tesla demo vehicles. Activate FSD (Supervised) anytime during your drive by holding the right scroll button on the steering wheel.
- As the end of your drive approaches, navigate back to the pickup location and park in the same spot.
- Return the vehicle on time to ensure a seamless experience for the next appointment.

Before Your Drive

Get started with your self-serve demo drive in the Tesla app. Verify your identity, accept the Self-Serve Demo Drive Agreement, locate and gain access to your vehicle and more.

Step-by-Step Instructions

Before your drive, follow these steps:

1. [Download the Tesla app.](#)
2. Sign in with the email address and password used to schedule your drive.
Note: If you do not already have a Tesla Account associated with that email address, one will automatically be created for you and you will be prompted to check your email and establish a password for your new account.
3. In the Tesla app, tap 'Upload Driver's License.'
4. Take and upload a picture of the front and back of your driver's license. Once completed, follow instructions to take pictures of each side of your face. This helps us validate that you are the owner of the ID you uploaded. Next, accept the Self-Serve Demo Drive Agreement.
5. Once these steps are complete, you will see a 'Locate Vehicle' button on your app to assist with locating the vehicle. Tap the button at the time of your drive to locate your vehicle.
6. To gain access to the vehicle, make sure you are in the perimeter of the circle surrounding the vehicle on the screen. Once in the circle, tap the 'Start Demo Drive' button. Tap 'Confirm' to unlock the vehicle.
7. Educate yourself on vehicle essentials with videos in the Learn section in the Tesla app at the bottom of the appointment screen. You can also explore videos on the vehicle touchscreen. See how you can customize your driver setting, including seat position, mirrors and more.

During Your Drive

Experience Full Self-Driving (Supervised) and Tesla Charging during your self-serve demo drive. See how you can find a Supercharger to charge your vehicle and enable Full Self-Driving (Supervised).

Charging

During your drive, we suggest you [experience Supercharging](#), paid for by Tesla.

To experience Supercharging, take the following steps:

1. Navigate to the nearest Supercharger by pressing on the right scroll wheel on the steering wheel and say, "Take me to the nearest Supercharger."
2. Follow the Tesla app instructions for how to charge. Charge for 10 – 15 minutes while exploring our onscreen features while plugged in.

Note: If you found your vehicle parked at a Destination Charging site, return it to that spot and plug the vehicle back in.

[Learn more about Tesla charging.](#)

Full Self-Driving (Supervised)

We also recommend you try out [Full Self-Driving \(Supervised\)](#). Your Tesla vehicle will be able to drive itself almost anywhere with minimal driver intervention and will continuously improve over time.

Note: The current Full Self-Driving (Supervised) features require active driver supervision and do not make the vehicle autonomous.

To experience [Full Self-Driving \(Supervised\)](#), follow these steps:

1. Enter a destination on the navigation screen while parked.
2. Press and hold the blue 'Start FSD (Supervised)' button on the screen.
3. You may also activate FSD (Supervised) anytime during your drive by holding the right scroll button on the steering wheel.
4. Confirm the steering wheel icon is blue – this indicates that FSD (Supervised) is active and enabled.

Note: To disengage Full Self-Driving (Supervised), lightly tap the brake.

After Your Drive

After your drive, you will need to:

1. Return the vehicle by the end of your scheduled appointment time to the same parking spot you picked up your vehicle.

Note: Do not park the vehicle in a Supercharger stall. If you cannot park it in the same spot, park it in the closest spot possible.

2. Make sure you collect all your belongings before exiting.
3. The vehicle will power off and lock when you walk away at the end of your drive. Alternatively, you can tap the lock at the top center of the touchscreen before exiting to ensure the vehicle is locked.

Our team will reach out for feedback on your drive shortly after.

Frequently Asked Questions

Which Tesla vehicles are available for a self-serve demo drive?

Currently, Model S, Model 3, Model X, Model Y and Cybertruck vehicles are available for self-serve demo drives, subject to availability.

I arrived early to my appointment. Can I access the vehicle before the appointment?

No. You cannot access or locate the vehicle earlier than the start time of your appointment. Early access may be available upon request. If you arrive early to your appointment respond to your drive confirmation text message to inquire.

How do I reschedule or cancel my appointment?

To reschedule your appointment, tap 'View Details' on your appointment screen. Then tap 'Reschedule' and pick a new location, date and time that works for you.

To cancel your appointment, tap 'View Details' on your appointment screen. Then tap 'Cancel Appointment.'

Note: If you need support before your drive, respond to the text message you have received.

How do I find the designated vehicle for my drive?

At the start of your appointment time and when you have arrived at your self-serve demo drive location, tap 'Locate Vehicle' on your appointment screen. You will then be given the exact location of your vehicle.

As you move closer to your vehicle, select an option to find the vehicle when you are within the blue circle radius of the vehicle to better help you locate it.

I can't connect to a vehicle. What should I do?

Respond to your drive confirmation text message for support.

What if I can't locate the vehicle?

Verify you have an internet connection. Quit the Tesla app entirely. Reopen it and reattempt to tap the 'Locate Vehicle' button in the Tesla app.

If the vehicle does not appear to be on site, respond to your drive confirmation text message for support.

I would like to add a second driver. How do I do that?

If someone you are with would like to experience a self-serve demo drive, respond to your drive confirmation text message for support on adding to your existing appointment. They may also schedule a separate appointment under the desired driver's name.

I am running late returning the vehicle. What should I do?

Ensure you return the vehicle by the end of your scheduled appointment time and no later as there may be additional appointments waiting. Failure to return the vehicle by the end of the drive may result in having future drives canceled or law enforcement involvement.

If there are circumstances outside of your control that delay you from returning your vehicle on time, reply to your drive confirmation text message or call through the Tesla app for assistance.